



WE'RE IN THE BUSINESS OF WINNING!

PRO-Keds® — you'll see the name and the distinctive red and blue PRO-Keds identification stripes almost everywhere that there are athletes, whether they're amateurs or pros. PRO-Keds athletic footwear and apparel are made especially for those who play vigorous sports and require the quality and excellent design for which PRO-Keds is so well-known.

When you've got a good thing, you want everyone to know about it . . . and that's why PRO-Keds advertising will appear in full color in many national sports magazines, on national television on football, basketball and tennis sports specials, plus stories and photos in PRO-Keds own annual Coaches Digest.

PRO-Keds STAFF



Ken Stuart Head Pro — John Wayne Tennis Club

> Betsy Nagelsen Women's Tennis Touring Pro



Dick Squires Platform Tennis Touring Pro

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PRODUCT

ROYAL EDGE LEATHER PRO-Ke ROYAL EDGE DURA-KOOL® ROYAL EDGE FABRIC





ROYAL EDGE LEATHER

Style — Extended U-throat locut **Uppers** — Natural soft leather

Toe — Exclusive patented Protecto-plate insert to minimize "toe drag"

Insole — Terry-cloth faced, full-sponge cushion and heel. Built-in arch cushion

Tongue — Leather foam-padded, PRO-Keds® insignia

Outsole — Scientifically formulated, polyurethane anti-skid design for extra durability and lightness

Heel — Řoyalon®-covered, foam-padded collar and high-rise back

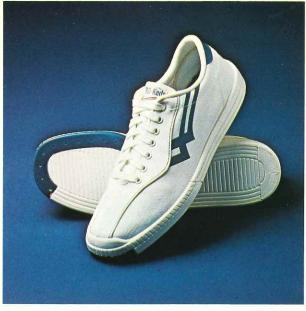
Extra features — Ventilating side perforations Extremely lightweight

Men's Women's
MM 444 White WM 444 White

Half sizes: Men's medium width 6-12, 13 Women's medium width 4-11



The Royal Edge performance tennis shoe has an extraordinary PRO-Keds exclusive feature, Protecto-plate, which provides extra durability in the critical "toe drag" area. The blue Protecto-plate urethane insert is a special feature on all three styles.



ROYAL EDGE FABRIC

Same features as Leather shoe except with sturdy duck lining and ventilating eyelets

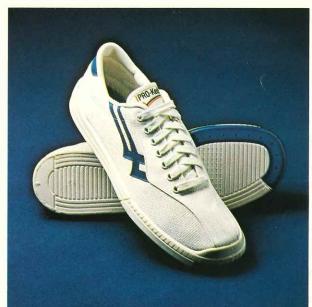
Men's

MM 431 White

WM 431 White

MM 431 White Half sizes:

Men's medium width 6-12, 13 Women's medium width 4-11



ROYAL EDGE DURA-KOOL®

Same features as Leather shoe except with Dura-Kool polyester mesh uppers and nylon tricot and foam lining

Men's

MM 432 White

Half sizes:

Men's medium width 6-12, 13

FUNIS SHOE





ROYAL SERVE

Style — Extended U-throat locut **Uppers** — Full-grain smooth leather

Lining — Terry cloth
Insole — Full shock-proof arch cushion and heel **Heel** — Royalon-covered, foam-padded back

Toe — Protective engraved bumper

Outsole — Durable, molded anti-skid, translucent Extra features — Distinctive diamond cut-outs on back quarter

Ventilated inside quarter

Men's

MK 845 White/Royal Blue MK 846 White/Green MK 847 White/Red (M only)

Women's

Half sizes: Men's slim width 7-12; men's medium width 6½-12 WK 845 White/Royal Blue Women's slim width WK 846 White/Green 5-10; women's WK 847 White/Red (M only) medium width 4-10 Women's slim width



ROYAL SERVE DURA-KOOL®

Same features as Royal Serve smooth leather shoe except with Dura-Kool uppers and no diamond cut-outs

MK 282 White

Women's

WK 282 White WK 283 White/Royal Blue WK 284 White/Green

Half sizes:

Women's slim width 5-10; women's medium width 4-10, 11

Men's medium width 61/2-12, 13



ROYAL XL DURA-KOOL®

Style — Lightweight Lace-to-toe locut **Uppers** — Dura-Kool polyester mesh

Lining — Sturdy duck, fram-padded in forepart **Eyelets** — Pull-proof and snag-proof, white

enameled **Toe** — Extra gum bumper, reinforced urethane band

Insole — Full shock-proof arch cushion and heel

Tongue — Foam-padded, PRO-Keds insignia
Outsole — Scientifically formulated polyurethane, molded, anti-skid

for traction and extremely long wear **Heel** — Royalon®-covered, foam-padded collar and high-rise back

Extra features — Ventilating eyelets Poron®-covered insole for

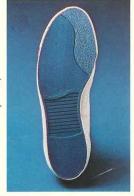
long wear and high absorbency

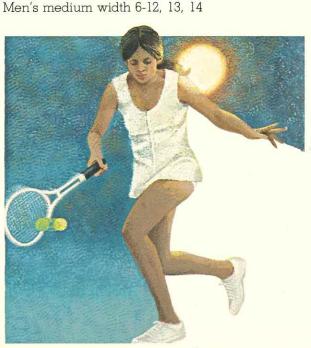
Woven "XL" backstay

Men's

MK 134 White

Half sizes:







TROPHY DELUXE SUEDE LEATHER

Style — Extended U-throat locut **Uppers** — Full-grain suede leather **Lining** — Nylon tricot and foam

Insole — Terry-cloth covered with full shock-proof arch cushion and heel

Outsole — Durable, molded anti-skid in light blue **Heel** — Royalon®-covered, foam-padded collar and high-rise back

Eyelets — Reinforced, extra-large Tongue — Nylon tricot foam-padded **Toe** — Engraved rubber bumper

Extra features — Distinctive navy binding on eyelet stay

Women's Men's MK 350 White
MK 351 Mid-Blue
WK 351 Mid-Blue

Men's medium width 6½-12 Women's medium width 4-10



TROPHY DELUXE DURA-KOOL®

Same features as Suede Leather shoe except:

Uppers — Dura-Kool polyester mesh **Lining** — Nylon tricot and foam

Women's Men's MK 113 White WK 113 White WK 115 Light Blue

Men's slim and medium width 6½-12, 13 Women's slim width 5-10, women's medium width 4-10, 11



TROPHY DELUXE FABRIC

Same features as Suede Leather shoe except:

Uppers — Best-quality duck

Lining — Cotton drill

Eyelets — Pull-proof and snag-proof, white

enameled

Women's Men's WK 114 Green (M) MK 116 Navy (M) WK 116 Navy WK 117 White WK 118 Light Blue MK 117 White Boys' BK 116 Navy WK 119 Yellow (M)

BK 117 White

Half sizes: Men's slim and medium width 6½-12, 13 (except where indicated M only)

Women's slim width 5-10; women's medium width 4-10, 11

Boys' slim and medium width 2½-6



ROYAL COURT

Style — Lace-to-toe locut

Uppers — Smooth leather with double check perforations

Lining — Terry cloth

Insole — Terry-cloth covered sponge cushion Outsole — Molded unit sole with reinforced

stitching on foxing

Heel — Vinyl-covered foam-padded with highrise back

Tongue — Foam-padded, PRO-Keds® insignia Men's

MK 112 White

Half sizes:

Men's medium width 6½-12, 13



CROWN

Style — Blucher locut

Uppers — Best-quality duck
Lining — Terry cloth
Eyelets — Pull-proof, ventilating, white enameled
Insole — Terry-cloth covered with shock-proof

arch cushion

Outsole — White, deep cut molded herringbone

Extra features — Candy stripe outside trim Women's

WK 777 White WK 778 White/Navy candy stripes

Women's slim width 5-10; women's medium width 4-10



COURT KING LACE-TO-TOE

Style — Lace-to-toe locut

Uppers — Best-quality duck

Lining — Sturdy duck
Eyelets — Pull-proof and snag-proof, aluminum

Toe — Reinforced engraved rubber

Insole — Full shock-proof arch cushion and heel

Tongue — Wing design

Outsole — Molded anti-skid design

Extra features — Flexible shank

Men's

Boys' BK 604 White

MK 603 Navy (M) MK 604 White

Half sizes:

Men's slim and medium width 6½-12, 13, 14

(except where indicated M only)

Boys' medium width 21/2-6

COURT KING CIRCULAR VAMP

Same features as Lace-to-toe shoe

Women's

WK 605 White

Half sizes:

Women's medium width 4-10



TENNIS ACE CIRCULAR VAMP

Style — Circular Vamp locut

Uppers — Dura-Kool® polyester mesh
Eyelets — Pull-proof and snag-proof, white

Toe — Engraved rubber bumper and cap Insole — Full shock-proof arch cushion and heel

Outsole — Molded zigzag, anti-skid design Extra features — Exceptionally lightweight, cool

and quick-drying

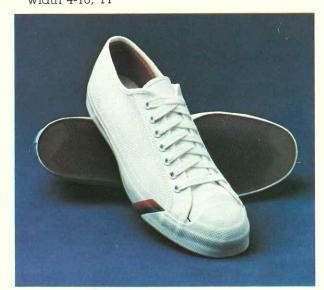
Women's Men's

MK 593 White WK 593 White

Half sizes:

Men's medium width 6½-12, 13

Women's slim width 5-10, 11; women's medium width 4-10, 11



TENNIS ACE LACE-TO-TOE

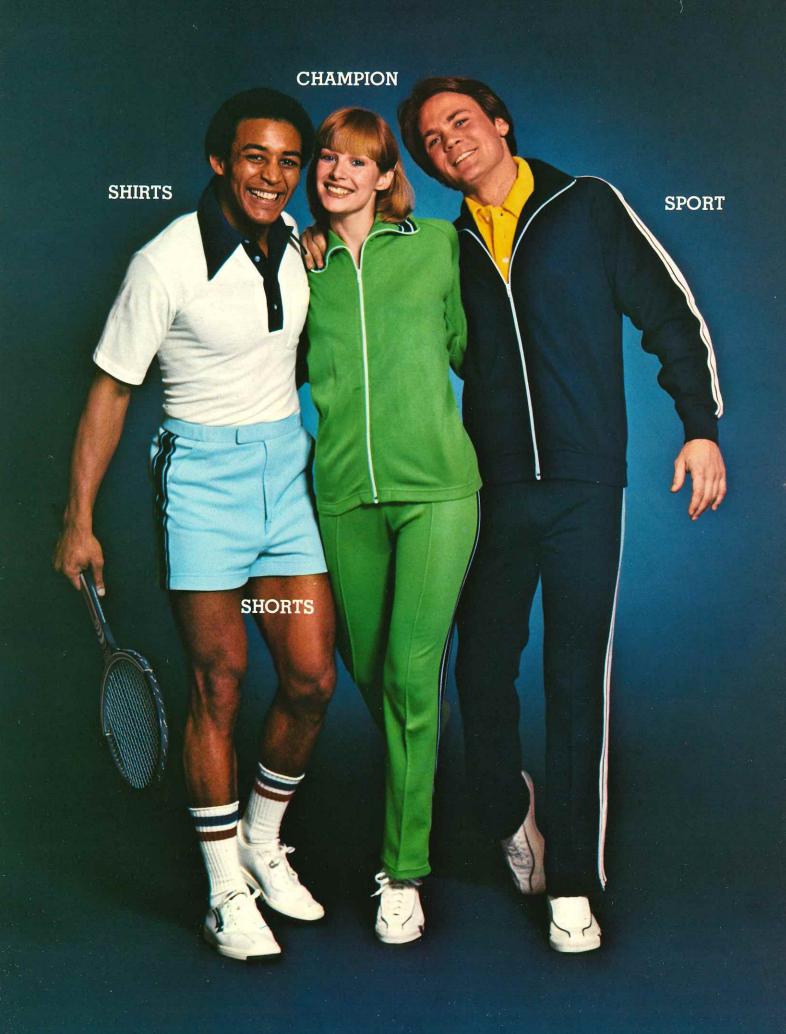
Same features as Circular Vamp shoe except with large reinforced toe guard

Men's

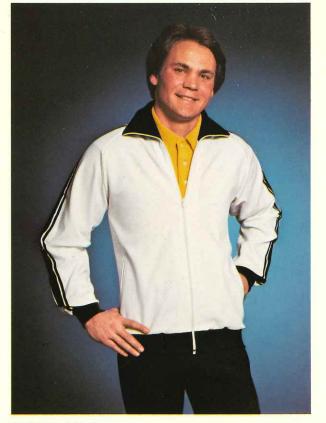
MK 599 White

Half sizes:

Men's medium width 6½-12, 13







SUPREME

Fabric — 100% polyester triple-knit outside, 100% cotton inside

Jacket — Full front zipper, two zippered pockets. White with contrasting color stripes. Collar, cuffs and waistband knitted in matching stripe color Sleeves — Power-cut

Pants — Solid color to match jacket trim, white side stripes. Two zippered pockets and leg closure Extra features — Superb appearance, long

wearability, absorbency and comfort

Men's Jacket:

M20001] White/Navy stripes M20003J White/Kelly Green stripes M20011J* White/Royal Blue stripes M20019J White/Orange stripes Sizes: XS, S, M, L, XL

(*Available in XXL)

Pants: M20001P Navy/White stripes M20003P Kelly Green/ White stripes M20011P* Royal Blue/ White stripes M20019P Orange/White stripes Sizes: XS, S, M, L, XL (*Available in XXL; also in L long length — 2" longer)

IACKET AND PANTS AVAILABLE AS SEPARATES





CLASSIC

Fabric — 100% triple-knit Helenca nylon **Jacket** — Full front zipper and two zippered pockets. Contrasting color stripes. Knit collar and waistband

Sleeves — Raglan with knit wristband Pants — Two zippered pockets and leg closure Extra features — Soft and durable suit. Machine washable

Men's Jacket:

M20101J* Navy/White stripes M20108J Kelly Green/ White stripes M20109J Red/White stripes M20111 Powder Blue/ Navy stripes Sizes: S, M, L, XL (*Available in XXL)

Women's

Tacket: W10007J Yellow/Navy stripes W10011J Powder Blue/ Navy stripes Sizes: 8, 10, 12, 14

Pants:

M20101P* Navy/White stripes M20108P Kelly Green/ White stripes M20109P Red/White stripes M20111P Powder Blue/ Navy stripes Sizes: S, M, L, XL (*Available in XXL)

Pants:

W10007P Yellow/Navy stripes W10011P Powder Blue/ Navy stripes Sizes: 8, 10, 12, 14

JACKET AND PANTS AVAILABLE AS SEPARATES



CHAMPION

Fabric — Luxurious 100% triple-knit acrylic Jacket — Full front zipper and zippered pocket. Knit collar and cuffs with stripes

Sleeves — Raglan

Pants — Zippered leg closure

Extra features — Men's pants have zippered back pocket

Men's

Iacket: M20201J Navy/White

& Red stripes M20211J Royal Blue/ White & Royal Blue stripes

M20218J Kelly Green/ White & Navy stripes M20219J Burgundy/

White & Burgundy stripes Sizes: S, M, L, XL

Women's Jacket:

W10101J Navy/White & Red stripes W10107J Yellow/Navy & Yellow stripes W10108J Lime Green/ White & Navy stripes W10111] Royal Blue White & Royal Blue stripes

Sizes: 8, 10, 12, 14

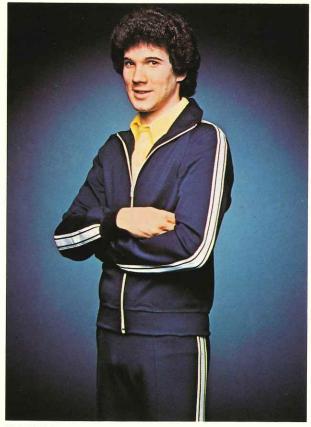
Pants:

M20201P Navy/White & Red stripes M20211P Royal Blue/ White & Royal Blue stripes M20218P Kelly Green/ White & Navy stripes M20219P Burgundy/ White & Burgundy stripes Sizes: S, M, L, XL

Pants:

W10101P Navy/White & Red stripes W10107P* Yellow/Navy & Yellow stripes W10108P Lime Green/ White & Navy stripes W10111P Royal Blue/ White & Royal Blue stripes Sizes: 8, 10, 12, 14 (*Flare leg, no zipper)

JACKET AND PANTS AVAILABLE AS SEPARATES



SPORT

Fabric — 80% acrylic, 20% polyester

Jacket — Full front zipper, knit collar and cuffs; white stripes

Sleeves — Raglan

Pants — Zippered leg closure, back patch pocket Extra features — Jacket and pants have matching

colored stripes

Men's

M20301 Royal Blue/White stripes M20309 Red/White stripes M20311* Navy/White stripes Sizes: XS, S, M, L, XL

(*Available in XXS)

JACKET AND PANTS AVAILABLE AS TWO-PIECE SUIT ONLY



SHIRTS

Style — All 4-button placket neckline, action or pointed collar

Fabric — Polyester cotton

M50201 White/Royal Blue trim M50209 White/Burgundy trim M50211 White/Navy trim Sizes: S, M, L, XL

Men's (Terry knit) M50301 White/Royal Blue trim M50307 Solid Yellow M50308 White/Kelly Green trim M50311 Solid Powder Blue Sizes: S, M, L, XL



Men's M50001 White/Navy striped collar M50003 Solid White M50019 White/Burgundy striped collar M50029 White/Orange striped collar M50031 White/Royal Blue striped collar Sizes: S, M, L, XL



Style — V-neck Fabric — Polyester cotton Men's M50101 White/Navy neckband trim M50119 White/Burgundy neckband trim M50129 White/Orange neckband trim M50131 White/Royal Blue neckband trim Sizes: S, M, L, XL



SHORTS

Style — Long inseam, elasticized waistband with . Velcro® closure

Fabric — Polyester cotton

Men's

M40101 White/Navy stripes

M40103 Solid White

M40109 White/Burgundy stripes M40111 White/Royal Blue stripes

Sizes: M, L, XL

Style — Short inseam, elasticized waistband with Velcro closure

Fabric — Polyester cotton

Men's

M40001 White/Navy stripes

M40019 White/Burgundy stripes M40029 White/Orange stripes M40031 White/Royal Blue stripes

M40041 Powder Blue/Navy stripes

M40043 Navy/White stripes

Sizes: S, M, L, XL



TENNIS JACKET

Fabric — Lightweight nylon outside, cotton fleece lining

Jacket — Full front zipper, two pockets.

Combination knit-banded collar and waistband in contrasting color

Sleeves — Set-in, knit cuffs

Extra features — Pre-shrunk fabric for easy care. Superb comfort

Men's

MCJ701 Navy/White trim MCJ703 White/Red & Blue stripe MCJ708 Blade Green/White trim MCJ709 Chianti/White trim

MCJ709 Chianti/White trim MCJ711 Blue Gray/White trim

Sizes: S, M, L, XL

Available Colors





HEAD AND WRISTBANDS

Fabric — Cotton terry-cloth, stretchable
 Extra features — One size fits all. Individually packaged

Headbands
MS970 Red
MS971 Yellow
MS972 White
MS973 Navy
MS974 Royal Blue
MS985 Red/White
& Blue

Wristbands
MS980 Red
MS980 Red
MS981 Yellow
MS982 White
MS983 Navy
MS984 Royal Blue
MS985 Red/White

Minimum order: 5 dozen assorted



ATHLETIC BAGS

Fabric — Lightweight, durable urethane. Heavy nylon stitching

Straps — Two carrying straps, riveted and capped for strength

Extra features — Color matched zippers. Two vinyl-lined inner pockets. PRO-Keds insignia

Carryall Style

Size — 18" long, 10" wide, 12" high BA201 White/Red & Navy trim BA202 White/Navy trim BA203 Burgundy/White trim

Shoulder Style Size — 15" long, 4½" wide, 10" high BA200 White



ATHLETIC SOCKS

Fabric — Soft orlon-nylon blends Extra features — Highly absorbent Fully cushioned Machine washable and dryable

OVER-THE-CALF SOCKS

Men's (22") MS900 White/Black & Red stripes MS901 White/Red & Royal Blue stripes MS902 White/Gold & Royal Blue stripes MS903 White/Kelly Green stripes MS904 White/Red

stripes MS905 White/Carolina Blue stripes MS906 Solid White

Fits sizes: 9-15

Boys' (18")

BS915 White/Black & Red stripes BS916 White/Red & Royal Blue stripes BS917 White/Gold & Royal Blue stripes BS918 White/Kelly Green stripes BS919 White/Red

stripes BS920 White/Carolina Blue stripes BS921 Solid White

Fits sizes: 9-11

Boys' (14")

BS922 White/Red & Royal Blue stripes BS923 White/Gold & Royal Blue stripes

BS924 White/Red stripes

BS925 White/Carolina Blue stripes

BS926 White/Black & Red stripes BS965 White/Kelly Green stripes

BS966 Solid White

Fits sizes: 6-81/2

CREW LENGTH SOCKS

Men's (18" Crew - striped)

MS908 White/Black & Red stripes MS909 White/Red & Royal Blue stripes MS910 White/Gold & Royal Blue stripes

MS911 White/Red stripes MS912 White/Carolina Blue stripes MS913 White/Kelly Green stripes MS914 Solid White

Fits sizes: 9-15

Men's

(Ribbed Crew - solid) MS933 White MS934 Red MS935 Navy MS936 Light Blue Fits sizes: 10-13

Men's (Terry Crew - solid) MS938 White

MS939 Navy MS940 Light Blue

Fits sizes: 10-13

PRO-STRIPE SPORTS SOCKS

MS927 White/Royal Blue & Red stripes

MS928 White/Royal Blue stripes

MS929 White/Kelly Green stripes

MS930 White/Carolina Blue & Gold stripes

MS931 White/Carolina Blue stripes

MS932 Solid White Fits sizes: 10-13

ROLLED TOP SPORTS SOCKS

Women's

WS942 White/Navy WS943 White/Red WS944 White/Blue WS945 White/Yellow

WS946 White/Pink WS947 White/Green

WS948 Solid White

Fits sizes: 8½-11

STRETCH PEDS WITH POM-POM

Women's

WS949 Solid White WS950 White/Navy

WS951 White/Red WS952 White/Blue WS953 White/Yellow

WS954 White/Pink WS955 White/Green

Fits sizes: 8½-11

Juniors'

JS956 White/Navy JS957 White/Yellow

IS958 White/Blue

IS959 White/Pink JS960 Solid White

Fits sizes: 7-81/2

MINIMUM ORDER INFORMATION

Minimum order: 5 dozen assorted styles, sizes and colors

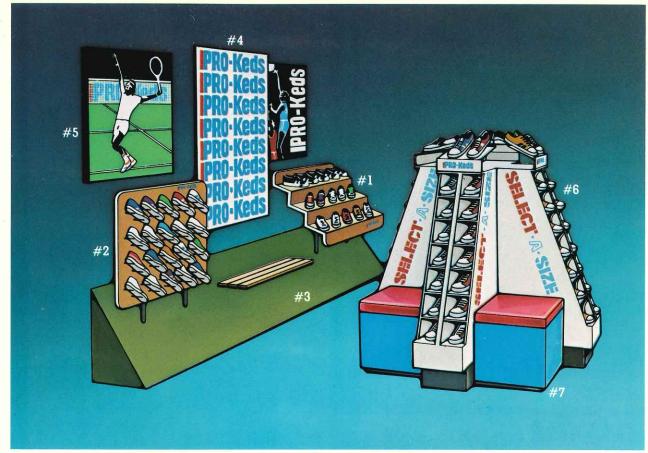
Available Colors





PRO-Keds® SOCK DISPLAY RACK

Freestanding and easily identifiable counter display rack holds 8 dozen assorted sock styles. Free with order for 24 dozen PRO-Keds socks.



PRO-Keds® STADIUM DISPLAY

This attractive PRO-Keds stadium merchandising display consists of seven separate units. The units may be used independently, or in combination as shown above. The units consist of:

#1 Step Unit

3 steps to display 15 half-pairs of shoes; suspended on a "grass" covered base. Requires 10 square feet of space.

#2 Peg Unit

32 rubber-wrapped pegs to hold 16 half-pairs of shoes; sits on a "grass" covered base. Requires 10 square feet of space.

#3 Locker Room Unit

Seats up to 3 people; anchored to same "grass" covered base unit. #4 Graphic Panel

Framed panel with eye-hooks for suspension from ceiling or wall attachment.

#5 Photo Panels

Contain life-size action prints of both tennis and basketball players. Has eye-hooks for ceiling suspension or wall attachment.

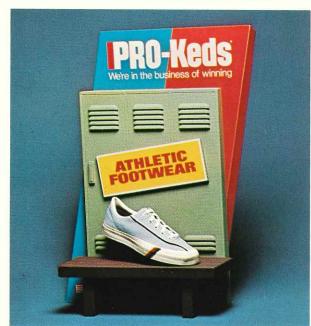
#6 Self-Selection Island Module

4 separate units make up complete island; units can be used in any quantity desired. Each unit holds 14 half-pairs of shoes. Requires 25 square feet of space for entire island.

#7 Seating Cubes with Cushion Tops

Decorative blue cubes with red cushions to fit between two island units. Can be used independently.

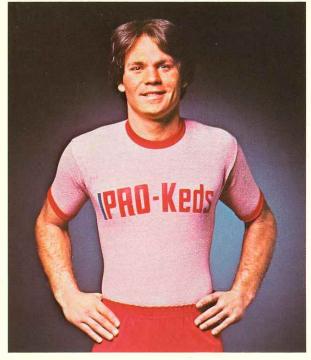
For efficient use of floor space for display purposes, use any of the PRO-Keds stadium display units. Contact your sales representative for complete details.



PRO-Keds LOCKER ROOM DISPLAY

Perfect for counter top displays. Made of heavy-duty cardboard to hold one-half pair of athletic shoes. Stands 2 feet high. Features PRO-Keds in one of their most natural settings.

PRO-Keds® PREMIUMS



T-SHIRTS

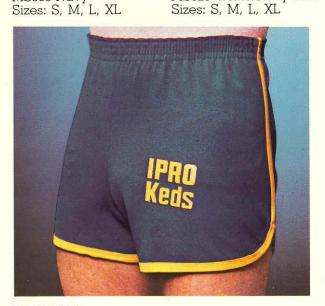
Style - Short sleeves, solid or heather color with PRO-Keds imprint

Fabric — Solid color shirts 100% cotton; heather color shirts and white with navy trim shirt 50% cotton, 50% polyester

Solid

MS026 White MS027 Gold MS028 Red MS029 Carolina Blue MS030 Navy

Heather MS020 Blue MS021 Red MS022 Green MS023 Gray MS025 White/Navy trim Sizes: S, M, L, XL



SHORTS

Style — Boxer, contrasting color piping and PRO-Keds imprint

Fabric — 35% cotton, 65% polyester

MP020 Navy/Gold trim MP021 White/Navy trim MP022 Royal Blue/White trim

Sizes: S, M, L, XL



VISORS

Style — Sun visor. One size fits all, adjustable with poly-snap fasteners. PRO-Keds imprint Fabric — 100% stretch nylon, terry-cloth covered foam inner liner MV020 Royal Blue MV021 White

SHIPPING POINTS

Western states — F.O.B. Sparks, Nevada Eastern states — F.O.B. Atlanta, Georgia Visors: F.O.B. Atlanta only

MINIMUM ORDER INFORMATION

T-Shirts: 4 dozen assorted styles, sizes and colors Shorts: 2 dozen assorted sizes and colors Visors: 2 dozen assorted

TERMS

Net 30 days

PRO-Keds INSTRUCTIONAL FILMS



Tennis Ground Strokes The Serve

Basketball Individual Offensive Techniques The Jump Shot

The Pass

The Dribble

Ball Handling, Dribbling and Passing (Women's basketball)

Basic Skills: Shooting and Offense (Women's basketball)

The above 16mm color films with sound are available at no charge. Contact your sales representative, or order direct from:

UNIROYAL, Inc. 8530 Page Avenue Vinita Park St. Louis, Missouri 63114 Attn: Jack Young

CUSTOMER SERVICE LOCATIONS NAUGATUCK

Central Warehouse Naugatuck, Conn. 06770 (203) 729-0261 Trade Service WATS:

(800) 243-3630

ATLANTA

South Expressway at Perimeter Highway Forest Park, Ga. 30050 (404) 366-4650

Trade Service WATS:

(800) 241-4100 — Virginia, North and South Carolina, Florida, Tennessee, Alabama, Mississippi and Louisiana

(800) 282-6703 — Georgia (404) 363-3798 — Metro Atlanta

CHICAGO

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(312) 890-2935 — Ask for Consumer Footwear Products

Trade Service WATS:

(800) 972-8818 — Illinois only (800) 621-8800 — Michigan, Indiana, Ohio, Wisconsin, Minnesota, Iowa, Missouri, Kentucky and Tennessee

(800) 621-4701 — Pennsylvania, W. Virginia, Arkansas, Virginia and Mississippi (800) 621-4912 — Maryland and New York

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1011 Regal Row Dallas, Texas 75247 (214) 631-2310 Trade Service WATS:

(800) 527-6578 — Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, New Mexico, Oklahoma and South Dakota (800) 492-6453 — Texas

SOUTH SAN FRANCISCO

444 Allerton Avenue South San Francisco, Ca. 94080 (415) 873-5880

Trade Service WATS: (800) 227-0230 — North and South Dakota,

Kansas, Washington, Oregon, Idaho, Nevada, Utah, Montana, Arizona, Wyoming, Colorado, New Mexico and Nebraska

(800) 632-4704 — California only

PORT CLINTON*

Erie Industrial Park Route No. 2 Port Clinton, Ohio 43452 (419) 732-2151

*Stock Point Only (There are no WATS lines into Port Clinton.)



PRO-Keds® Athletic Division 8530 Page Avenue Vinita Park St. Louis, Missouri 63114



